

**- Silk coating to create smooth hair with a natural glow*¹ -
Double proteins for 360-degree intensive hair repair,
coating hair with invisible film**

Hair treatment “Tomei Pack.”

**Available from October 28 at the Aderans official online store
and Aderans salons across Japan**

Aderans Co., Ltd. (Head Office: Shinagawa-ku, Tokyo, Japan; Representative Director and President: Hiromasa Suzuki), promoting the wellness business of hair, beauty, health, and medical care on a global scale, is launching “Tomei Pack.” (“Tomei” means “transparent” and “clear”), a hair treatment with five naturally derived ingredients*² including the silk protein*³ (Pure Sericin™*⁴) and the keratin protein*⁵. The product will be available at the Aderans official online store (<http://www.aderans-shop.jp>, in Japanese) as well as Aderans and Ladies’ Aderans salons across Japan from Monday, October 28.

*1 Silky and sleek hair.

*2 Pure Sericin™ (sericin), hematin, keratin, gamma-docosalactone, and dimer dilinoleyl dimer dilinoleate. All are for hair repair and moisturizing.

*3 Sericin, an ingredient for hair repair and moisturizing.

*4 An ingredient for hair repair and moisturizing. Pure Sericin™ is the natural silk protein made from cocoons with the unique purification process developed by SEIREN Co., Ltd.

*5 Isostearoyl hydrolyzed keratin (wool) and hydroxypropyltrimonium hydrolyzed keratin (wool). Both are for hair repair and moisturizing.

*6 Penetrating the inside of the hair.



Tomei Pack.

The development of Tomei Pack. has been inspired by hair manicure, which gives colors by coating the hair. Focusing on proteins, the main components of hair, we have decided to nourish damaged hair with two types of proteins: the silk protein*³ (Pure Sericin™*⁴) and the keratin protein*⁵. The product coats hair, letting Pure Sericin™*⁴ penetrate deeply*⁶ to repair damage. Tomei Pack. is particularly recommended if you are struggling with damaged, frizzy hair due to gaps and holes in it, or if you like to add moisture, smoothness, and shine to your hair. Enjoy salon-quality treatment right in the comfort of your own home.

■ **Product Features**

➤ **Locking moisture in*7 with Pure Sericin™*4, the natural moisturizing ingredient extracted from cocoons**

The silk protein*3 (Pure Sericin™*4) is made from cocoons, which have the amino acid structure similar to the proteins making up hair. Thanks to this high compatibility with hair, the silk protein*3 can deeply penetrate the inside of the hair, coat cuticles, and repair damage to help you enjoy smooth and silky hair.

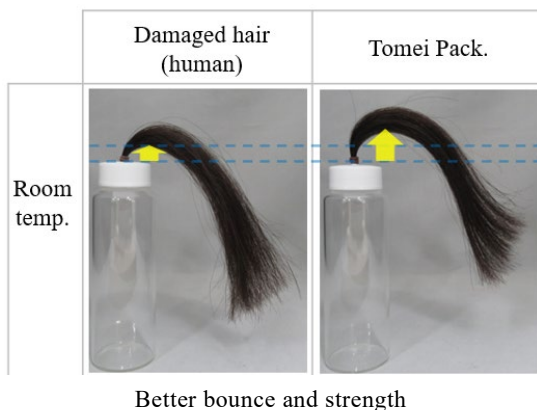
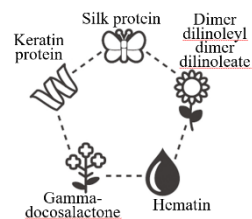
*7 Retaining moisture.

➤ **Deep hair repair with double proteins**

Proteins are essential for beautiful hair. With the silk protein*3 and the keratin protein*5, Tomei Pack. repairs the inside of the hair to give it bounce and strength.

➤ **Addressing all types of hair problems**

Tomei Pack. contains an optimal combination of five naturally derived ingredients*2, including the double proteins. It has brought positive effects in product tests, including the texture of damaged hair as shown in the pictures below.



● Evaluation method

1. Soaked human hair in perm agent for twice as long as usual to create damaged hair.
2. Washed the hair with shampoo and towel dried it.
3. Applied the sample and left the hair at room temperature for five minutes.
4. Rinsed the hair thoroughly and finished it using a hair dryer.

◆ Conducted by SEIREN Co., Ltd.



● Testing method

Applied Tomei Pack. to human hair and compared its condition before and after the application.

◆ Conducted by SEIREN Co., Ltd.

Less frizz caused by gaps and holes in the hair, adding moisture, smoothness, and shine

* The effects may differ depending on individual and environmental factors.

➤ **Fruity and floral scents: bringing luxury to your bath time**

Enjoy a variety of scents offered by Tomei Pack., starting with the top note featuring refreshing fruits such as citrons, pears, and raspberries, followed by the beautifully balanced middle note comprised of four flowers including peonies and lilies, and finished with a base note of amber and musk to leave sweetness. These sophisticated scents will add luxury to your relaxing hair care time.

■ How to Use Tomei Pack.: Recommended Methods

After shampooing, lightly dry your hair and apply Tomei Pack. evenly to the hair. Leave it for three to five minutes to let the moisturizing ingredients penetrate. Then, rinse it thoroughly and dry the hair. We recommend that this special care be used once or twice a week. You can also use a treatment comb to thoroughly apply Tomei Pack. and wear a treatment cap when leaving the product for three to five minutes. If you are particularly concerned about damage and dryness, you may also use the product daily.

[Recommended amounts]

- For short hair: approximately 8 g (about the size of a cherry)
- For medium-length hair: approximately 16 g (about the size of two cherries)

* It is recommended that the sufficient amount be used according to the volume and length of the hair.

■ Product Overview

Name	: Tomei Pack.
Date of launch	: Monday, October 28, 2024
Available at	: The Aderans official online store (http://www.aderans-shop.jp , in Japanese) Aderans and Ladies' Aderans salons across Japan
Price (incl. tax)	: 8,800 yen
Size	: 250 g

■ New Courses Introducing Tomei Pack. Now Available at Aderans Salons Across Japan

Aderans and Ladies' Aderans salons across Japan will start offering three courses with Tomei Pack. on Monday, October 28. All the three courses are Aderans' original services.

● Tomei Pack. Treatment Course

After shampooing, we will apply Tomei Pack. to the hair, rinse it thoroughly, give hand care on the scalp, blow-dry the hair, and finish with Protein Pack containing Pure Sericin^{TM*4}. (37 minutes, 7,700 yen including tax)

**1. Shampoo, 2. Tomei Pack., 3. Rinse, 4. Hand care,
5. Blow-dry, 6. Protein Pack (finish)**

● Tomei Pack. Cleansing Course

The course starts with cleansing the scalp with Benefage Medicated Scalp Cleansing EX and a brief hand care, followed by the treatment course for a beautiful finish. (39 minutes, 8,800 yen including tax)

**1. Cleansing & hand care, 2. Shampoo, 3. Tomei Pack., 4. Rinse
5. Hand care, 6. Blow-dry, 7. Protein Pack (finish)**

● Tomei Pack. Relaxation Course

The cleansing course with a scalp massage after rinsing, using Scalp Air to offer four levels of pressure for a pleasant and relaxing time. (45 minutes, 9,900 yen including tax)

**1. Cleansing & hand care, 2. Shampoo, 3. Tomei Pack., 4. Rinse
5. Scalp Air (compression device) 6. Blow-dry, 7. Protein Pack (finish)**

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