

< Press Release >

**Aderans**

**< Aderans' activities for CSR and the SDGs: appearance care >**  
**Aderans participates in the**  
**36th Annual Conference of the Japanese Society**  
**of Cancer Nursing as an exhibitor**  
**Introducing JIS-compliant medical wigs and other care products**  
**February 19 to 20, 2022**

Aderans Co., Ltd. (Head Office: Shinjuku-ku, Tokyo, Japan; Group CEO, Representative Director, and President: Yoshihiro Tsumura), promoting the wellness industry of hair, beauty, and health on a global scale, will participate in the 36th Annual Conference of the Japanese Society of Cancer Nursing as an exhibitor. The event will take place from Saturday, February 19 to Sunday, February 20, 2022, at PACIFICO Yokohama North (Yokohama City, Kanagawa). In the exhibition booth, we will display JIS\*-compliant medical wigs TEAM Raфра and various other appearance care products, aiming to introduce our initiatives related to the medical business.

\*JIS: Japanese Industrial Standards

Under the theme “Challenges of the New Paradigm: Creating and Envisioning Cancer Nursing,” the conference will be held as a hybrid event, combining in-person and virtual formats, to enable more people to participate from different places.

In the booth, we will display a variety of our appearance care products for patients, including medical wigs TEAM Raфра, which meet the JIS requirements for medical wigs (JIS S9623), scalp lotion HairRepro MEDI α, headwear for hair loss, and nail care products. We will also introduce our latest hair dryer N-LED Sonic KAMIGA, which was released in May 2021.



**Exhibition booth (image)**



**HairRepro MEDI α**



**N-LED Sonic KAMIGA**

■ **Overview of the Exhibition**

Title : The 36th Annual Conference of the Japanese Society of Cancer Nursing  
 Dates : Saturday, February 19 to Sunday, February 20, 2022  
 Venues : PACIFICO Yokohama North (Yokohama City, Kanagawa) and online (hybrid)

## < Aderans' Initiatives for Patient-Centered Products and Services >

### ■ Development of Safe and Comfortable Medical Wigs for Patients

The JIS Drafting Committee was set up in 2013 to develop a standard for medical wigs, with Aderans employees also providing full support as committee members, and the standard (JIS S9623) was established in 2015. Currently, Japan Hair Association (NMK.GR.JP) examines wigs and certifies them as medical wigs if they meet the standard, allowing them to use the mark shown on the right.



**JIS mark for medical wigs,  
certified by Japan Hair  
Association**

We are committed to further improving the quality of medical wigs, striving to better serve patients and healthcare providers while valuing their perspectives.

More information: <https://www.aderans.co.jp/medicare/> (in Japanese)

### ■ Love Charity: Presenting Wigs to Children

We have been committed to the Love Charity program for over 40 years since 1978, providing wigs free of charge to children aged 4 to 15 who have lost their hair due to illness or injury. The underlying concept of this program is to prevent the physical trauma of hair loss from becoming an emotional scar. Since March 2014, we have also been providing ready-made wigs, as well as custom-made ones, for children who need wigs immediately.



### ■ Development of In-Hospital Hair Salons

Since the opening of our first in-hospital hair salon in 2002, we have expanded this business to 34 locations by January 31, 2022. We provide comprehensive appearance care to support the lives of patients by, for example, providing consultation on hair loss due to chemotherapy and other reasons, wigs and their maintenance, general salon services, and consultation on makeup and nail care. The salons are open not only to hospital patients but also to other customers such as their families and hospital staff.

## < Aderans' Initiatives for the SDGs >

As a global company, the Aderans Group is committed to actively addressing various global issues mentioned in the SDGs and to solving social problems through its business activities, striving to help build a sustainable society and to achieve sustainable growth.



Aderans Co., Ltd. supports  
the Sustainable  
Development Goals (SDGs).

### < Media Inquiries >

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