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**Aderans**

## **Aderans receives a letter of gratitude from the Government of Lao People's Democratic Republic for its support for COVID-19 countermeasures in the country**

Aderans Co., Ltd. (Head Office: Shinjuku-ku, Tokyo, Japan; Group CEO, Representative Director and President: Yoshihiro Tsumura), promoting the wellness industry of hair, beauty, and health on a global scale, received a letter of gratitude from the Government of Lao People's Democratic Republic (Lao PDR) in May 2022, in recognition of the donation of an operating factory building to Lao PDR, a host country of its production bases.

Aderans Lao Co., Ltd. (ALC), a local subsidiary of Aderans producing wigs and related items, has organized various initiatives to support efforts to fight COVID-19, the virus that keeps spreading not only in Japan but also in Lao PDR. In response to a growing shortage of healthcare facilities and hospital beds in the country due to the rapid spread of the virus, ALC offered its Savannakhet factory building to Savannakhet Province in July 2021, to be temporarily used as a makeshift healthcare facility, and donated the building in January 2022. ALC also continues to provide other types of support as well, including the donation of relief supplies and money.

As a company with factories in Lao PDR, we discussed how we could contribute to the country in the fight against this prolonged COVID-19 pandemic, and decided to close down the Savannakhet factory and donate its building to the country. After the pandemic, the building will be effectively used for a variety of purposes, such as education for children and cultural activities for local residents.

After donating the factory building, we will maintain our production system by reinforcing our production line in the Vientiane factory, the other production base in Lao PDR, and consolidating the process.

In recognition of these efforts, we have received a letter of gratitude from the Government of Lao PDR, with a kind comment from H.E. Mrs. Phongsamouth Anlavan (Ambassador Extraordinary and Plenipotentiary): "On behalf of the government of Lao PDR, I would like to extend our deepest appreciation for the donation of the building. We wish you the best for the expansion of your business in the future." We will continue to provide support in accordance with the country's situation and make every effort to contribute to the development of Lao PDR.



Yoshihiro Tsumura (left: President, Aderans Co., Ltd.) receiving the letter of gratitude from the Government of Lao PDR, with H.E. Mrs. Phongsamouth Anlavan (center: Ambassador Extraordinary and Plenipotentiary) and Shinichi Sendo (right: Chairman, ALC)



Exterior of the donated building

### **< Media Inquiries >**

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