

< Press Release >

**Aderans**

## **Aderans' first hair transplant clinic in Europe opens in Spain!**

# **Aderans | Bosley Total Hair Solution**

**Providing comprehensive hair services amid growing interest in hair transplant**

Aderans Co., Ltd. (Head Office: Shinjuku-ku, Tokyo, Japan; Group CEO, Representative Director and President: Yoshihiro Tsumura), promoting the wellness industry of hair, beauty, and health on a global scale, is pleased to announce that its Spanish subsidiary Aderans Total Hair Solution Iberia S.L. ("Aderans Iberia," Head Office: Barcelona, Spain) opened a hair transplant clinic "Aderans | Bosley Total Hair Solution" in Madrid, Spain, on Thursday, February 24, 2022. This is the first hair transplant clinic of the Aderans Group in Europe.

Established in February 2018 as a local subsidiary in Spain, Aderans Iberia engages in wholesaling and retailing of hair-related products, including wigs and hair extensions. According to a study by Aderans\*, over 42% of adult males would present hair loss problems in Spain, the second highest among 21 countries and regions across the world at the time. We hence foresee growing demand for hair-related goods and services in Spain than in other European countries. Also taking account of a recent growth in hair clinics in Europe, Aderans Iberia has decided to open the medical clinic, anticipating the growth of the market.

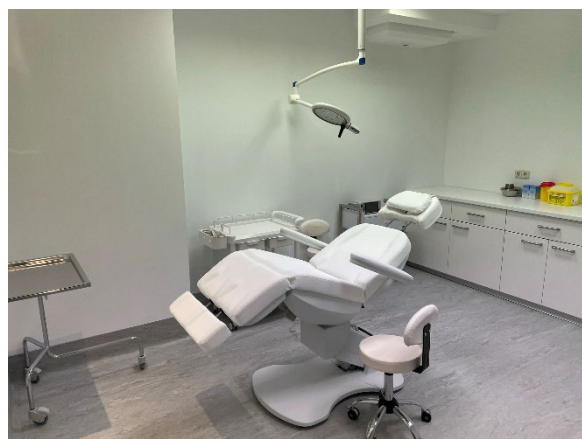
\*A research report on thinning hair among adult males across the world. (Aderans, 2009)

Based on the concept of Total Hair Solution, Aderans | Bosley Total Hair Solution aims to provide all kinds of hair solutions in one single center, offering the best option according customers' needs. In addition to medical services such as hair transplant and platelet-rich plasma (PRP) therapy, it also sells hair products including wigs and hairpieces. As Medical Director of the clinic, Aderans Iberia has invited Dr. Cristina P. Castaño, who is an expert in hair, scalps, and hair transplantation and will be in charge of hair transplant and PRP therapy. The clinic will also explore services to offer while receiving technical support from Bosley, Inc., a subsidiary of Aderans and a world leader in hair transplant services with the largest market share in North America.

Seeing this opening as an opportunity, the Aderans Group is committed to establishing its brand as a total hair solutions company in Europe. We will also explore ways to further develop clinics in other European countries.



**Dr. Cristina P. Castaño**



**Treatment room**

## ■ Comment from Dr. Ken Washenik (Chief Medical Officer, Bosley Medical Group)



The opening of the hair transplant clinic in Spain has extended the reach of the Aderans network, taking a multifaceted approach to helping patients with hair loss address their pressing needs. The Aderans Bosley joint vision is to provide total hair solutions in a single center, combining medical and non-medical treatments as well as wigs and other products, and achieving this vision was the primary motivator in the design of the Center. We look forward to further collaboration through the joint exchange between our colleagues in Spain with cutting-edge clinical expertise and our experienced Bosley physician experts in the USA.

## ■ Overview of Aderans | Bosley Total Hair Solution

Opening date: Thursday, February 24, 2022  
Address: Calle Altamirano 35, Madrid, Spain  
Manager: Toni Santos  
Services: Hair transplant, platelet-rich plasma (PRP) therapy, scalp micropigmentation (SMP), hair treatments, beard and eyebrow restoration, hair replacement, retail of ready-made wigs and hairpieces  
Website: <https://aderans-bosley.es/> (in Spanish)



## ■ Overview of Aderans Total Hair Solution Iberia S.L.

Established: Thursday, February 8, 2018  
Address: Quintana 57, Sabadell, Barcelona, Spain  
Local Manager: Jordi Sangrà  
Main business: Wholesale of fashion wigs, hairpieces, hair extensions, and other hair-related products; management of retail shops in Spain and Portugal  
Website: <https://www.capel-lo.com/> (in Spanish)

## ■ Overview of Bosley Medical Group

President: Ken Washenik, M.D., Ph.D.  
Location: Beverly Hills, California, USA  
Business: Hair transplant and other medical services to patients (medical corporation)

### < Media Inquiries >

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