

(Translated from the Japanese original)



October 14, 2009

Company Name: Aderans Holdings Co., Ltd.
Representative: Nobuo Watabe, President
Stock Listings: First sections of the Tokyo Stock Exchange and the
Osaka Securities Exchange
Stock Code: 8170
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Notice regarding Change of Representative Director and Director

Tokyo, October 14, 2009—Aderans Holdings (hereafter, “the Company”) announces that the Board of Directors resolved on this date that the Company approved a change of the Company’s Representative Director and Director as follows:

1. Change in Representative Director (Scheduled date for change: December 1, 2009)

Name	New Title	Current Title
Nobuo Watabe	Representative Director and Chief Executive Officer (CEO)	President
Tadao Otsuki	President and Chief Operating Officer (COO)	Outside Director

1) Reason for change

The Company has facilitated recovery of business performance through a return to the Group’s start point and Management Reform Plan to emerge from sluggish recent performance. The Company elects Tadao Otsuki, outsider director who has deep insight and experience in management and marketing as Representative Director and aims to build more solid management foundation.

2) Career Summary of New President

New Title	President and Chief Operating Officer (COO)
Name	Tadao Otsuki
Date of Birth	May 24, 1943
Career Summary	Oct. 2006 President and Representative Director, Otsuki Consulting International Inc. (current) May 2009 Outside Director, Aderans Holdings (current)

2. Informal appointment of Director

Name	New Title	Current Title
Nobuo Nemoto	Chairman	Supreme Advisor

The appointment of director will be decided at the 41st General Shareholders’ Meeting and the Board of Directors after the meeting scheduled in May, 2010.

1) Reason for informal appointment

It is because that Nobuo Nemoto has deep insight and experience in hair-related business.

END